

Recruitment and Applicant Tracking System Quickly Increases Applicant Quality and Quantity



Challenges

- Attracting individuals with the necessary skills to fit the company culture is difficult
- The company requires more applicants for open positions
- The company desires to hire numerous qualified technicians quickly in order to keep pace with company growth

Key Selection Drivers

- Niche job distribution and understanding of job seeker behavior will help increase the number of qualified applicants
- Mobile-friendly process makes it easy for job seekers to apply
- Recruiting analytics provides insight into great candidates sources
- Swift implementation allows the company to immediately reach out to the qualified technicians they need



Zerorez of Denver
zerorezdenver.com

ZEROREZ of Denver is owned by Jason and Shane Karren, two brothers committed to providing the best services to those looking to clean and maintain the living surfaces in their homes. ZEROREZ of Denver prides themselves on a higher standard of customer service that makes them unique. They not only want to leave their customers satisfied with the job done, but they want to create what they call "raving fans!"

INDUSTRY

Cleaning Services

SOLUTIONS IMPLEMENTED



Recruitment and Applicant Tracking System

Lack of qualified candidates made future growth difficult

Finding qualified candidates who fit the culture of the company can make growth simple and successful, but finding these candidates isn't easy. As Zerorez expands the organization, there is a high demand for candidates who possess great customer service skills and an entrepreneurial spirit. "Our plan is to double in size over the next couple years and to do so we need to hire great employees," said Zerorez owner, Shane Karren.

Quick implementation and mobile capabilities power more applicants

Karren heard about BirdDogHR from a neighboring business that is a current BirdDogHR customer. BirdDogHR was recommended to Zerorez for outstanding job distribution and solid understanding of job seeker behavior. Zerorez liked the mobile application capabilities and also the speed of implementation.

ATS helps prepare Zerorez for future growth

Zerorez looks forward to expanding the quality and quantity of applicants who fit into the company's culture. "We are excited to find and hire new employees with the skills we need to help us grow our company," said Karren. "The solution's mobile capabilities will help us streamline processes and track analytics, which will help Zerorez find the qualified candidates that we need."



BirdDogHR™ offers comprehensive talent management software and managed services — everything you need to guide the entire employee lifecycle. The cloud-based talent management system is straightforward and easy to use, so you can safely focus on implementing strategy — not learning new software or worrying it won't keep up with changing regulations. Managed services operate as an extension of your HR department and deliver the expertise and focus you need. Organizations can see ROI in effective growth management, bottom line results and compliance peace of mind. BirdDogHR specializes in high-consequence and government contracting industries because they have unique needs. Companies from other industries can use the BirdDogHR talent management solution — and they do — but the solution is built with the most rigorous compliance needs in mind.